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Mark: M BLUEMAG AIRSOFT



US Serial Number: 98067674

Application Filing Date: Jun. 30, 2023

US Registration Number: 7526491

Registration Date: Oct. 08, 2024

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 08, 2024

Publication Date: Jul. 23, 2024

## Mark Information

Mark Literal Elements: M BLUEMAG AIRSOFT

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "AIRSOFT"

Design Search Code(s): 26.01.21 - Circles that are totally or partially shaded.

26.13.13 - Quadrilateral (two quadrilaterals); Two quadrilaterals

26.13.21 - Quadrilaterals that are completely or partially shaded

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

27.03.01 - Geometric figures forming letters, numerals or punctuation

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Ammunition for airsoft guns for recreational purposes

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

First Use: May 28, 2021

Use in Commerce: Nov. 06, 2021

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: BLUEMAG AIRSOFT, LLC

Owner Address: 101 Rosemont Lane  
Royersford, PENNSYLVANIA UNITED STATES 19468

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country PENNSYLVANIA  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Travis Banta

Docket Number: MML-0001.TM

Attorney Primary Email Address: [travis@loyalplaw.com](mailto:travis@loyalplaw.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Travis Banta  
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Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 08, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Oct. 08, 2024	REGISTERED-PRINCIPAL REGISTER	
Jul. 23, 2024	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 23, 2024	PUBLISHED FOR OPPOSITION	
Jul. 03, 2024	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 17, 2024	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2024	TEAS/EMAIL CORRESPONDENCE ENTERED	
Jun. 14, 2024	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 14, 2024	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 14, 2024	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 14, 2024	NON-FINAL ACTION E-MAILED	
Mar. 14, 2024	NON-FINAL ACTION WRITTEN	
Mar. 14, 2024	ASSIGNED TO EXAMINER	
Aug. 03, 2023	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Aug. 02, 2023	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 04, 2023	NEW APPLICATION ENTERED	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

Current Location: FILE REPOSITORY (FRANCONIA)

Date in Location: Oct. 08, 2024